

# Festival Celebrating 30 Years of the ZKM – Long Anniversary Weekend from 04. to 06.10.2019

30 years of the ZKM in 30 hours over three days: the ZKM celebrates its 30<sup>th</sup> anniversary in 2019 with a three-day program. Highlights of the past 30 years will be presented in chronological order during the festival weekend.

# 30 Years of the ZKM | Center for Art and Media

In 2019 the ZKM | Center for Art and Media celebrates its 30<sup>th</sup> anniversary. Founded in 1989 by visionary citizens with the mission to carry the classic arts forward into the digital age, 30 years later it is still operating as an exceptional cultural institution for the 21<sup>st</sup> century. 30 years of the ZKM is not only an occasion to present its unique art collection in the exhibition »Writing the History of the Future«, but also an opportunity, during a long weekend, to celebrate this anniversary with the most important guests of all: the visitors.

# 30 Years of the ZKM in 30 Hours over Three Days

The ZKM has put together an exciting program for the festival weekend: in thirty hours spread over three days the ZKM will take visitors on a journey through the past thirty years of its history (chronologically and condensed) over three days. The particular selection of exhibitions, projects, and productions presented here acknowledges and showcases the tremendous and important work of the people who have significantly influenced the ZKM. Concerts, installations, and round table discussions supplement the program.

The festival also offers the unique opportunity of getting to know the institution's directors during the formative years of the ZKM and to look back together at the history of its foundation. We want to review the greatest exhibition highlights and events and also to bring back to life some of the seminal installations. Admission is free of charge and visitors are also cordially invited to explore the current exhibitions "Writing the History of the Future", "respektive Peter Weibel", "zkm\_gameplay. the next level", and "Edge of Now".

The anniversary festival gets under way on Friday, 4 October 2019 at 10.30 hrs. with an adaptation of Györgi Ligeti's composition »Poème symphonique for 100 Masterpieces« – 100 metronomes provide a surprising and stunning acoustic prelude to the weekend. Directors and departmental heads from the very early years give fascinating glimpses of the legendary MultiMediale festivals, the beginnings of the Media Museum, and the challenges associated with conducting research on the then very new New Media.

#### Press release

19.09.2019

## Festival Celebrating 30 Years of the ZKN

Event
Fri, 04.10. – Sun, 06.10 2019
ZKM | Center for Art and Media

## Press contact

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Founders of the ZKM





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On Saturday, 5 October 2019, from 10:00 hrs., two lectures on the ZKM's early years are special highlights: Götz Adriani will talk about the history of the Museum of New Art and Peter Weibel about the exhibition "net\_condition". Of particular interest: Birgit Mersmann's conversation with Peter Weibel will address the "thought exhibitions" "lconoclash", "Making Things Public", and "Reset Modernity", and look at the current project "Critical Zones", which is the latest ZKM exhibition to be developed in collaboration with the famous French sociologist and philosopher Bruno Latour.

On Sunday, 6 October 2019, the guided tour with curator Margit Rosen will give visitors a fascinating insight into the exhibition of the ZKM Collection and its development. The transdisciplinary research and development platform of the Hertz Lab, directed by Ludger Brümmer, presents a look at the future of arts-based research in a talk with the Hertz Lab staff.

The festival weekend ends with politicians and persons closely connected with the ZKM being invited onto the podium to talk in keynotes or in panels about the origins and history of the ZKM as well as its future.

For the program (in German) visit: www.zkm.de/30jahre

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